



LIONHEART
LEAD WITH PRIDE

THE LIONHEART LEADERSHIP PLAYBOOK: LEADERSHIP

GAME-CHANGING LEADERSHIP

Become a more Respected, Connected, and Successful Leader



Do People Follow You Because They HAVE To... Or, Because They WANT To?

Deep down, you know you were born to lead.

If you're ready now to become a more Respected, Connected, and Successful Leader, you're in the right place.

Over the past 25 years in business, I've come to appreciate a couple of important elements as it relates to leadership:

- There is a leader in ALL of us
- The ONLY way to become a leader that others proudly follow is to:
 1. Truly love the game
 2. Effectively read the field & lead the huddle
 3. Confidently play your position

The Game-Changing Leadership Workshop has been built on these foundational elements.

1. Love the Game

If your business has lost its way or has become a hamster wheel of frustration, you're not alone. When this happens, fear inevitably creeps in and often leads to panicked decisions and knee-jerk reactions – Neither of which are likely to help you find your way into the end zone.

The best leaders love the game, stay connected to it, and have the ability to rise up, sit outside of the problem, and look for the themes and real issues that are getting in the way of success. To this end, one of the most simple – yet powerful – problem-solving tools in a leader's arsenal is the ability to effectively connect or reconnect others to why they're playing the game. It's all about clarity and alignment.

2. Read the Field and Lead The Huddle

Something special happens in a huddle between plays. A leader reads the field, connects with the entire team, manages their energy, and instructs them on the next play. This is a critical step, often missing, or improperly implemented in most businesses today.

In a world where technology desperately attempts to keep us connected, we've actually become more disconnected than ever, in our personal lives and in business. This disconnection often manifests itself in businesses through ineffective communication, unproductive meetings, and ultimately lower engagement and morale – All of which have a direct cost to your bottom line.

By sharing a few simple philosophies and proven frameworks that speak to the heart of human connection, I've helped countless leaders build deeper relationships with their teams and their customers.

3. Play Your Position

I may not have always been the best player on the field, but I always seemed to be the team captain because I knew how to lead – I didn't try to win the game by myself.

Out of necessity, many bootstrapping entrepreneurs and business owners are wired and conditioned to "solve." However, as the business begins to grow, their focus typically remains on "solving," leaving less time to empower others and deepen capability within the team. Left unchecked, this common scenario can stunt innovation, initiative, and growth.

From my experience, the best leaders know when to consult and when to coach; they know when to train and when to facilitate; they know the power of being a mentor; they are constantly grooming their successors and hold a fundamental belief that there is always someone who can do it better.

Pain Points

- Are you happy with the overall level of engagement and accountability from your team?
- Does your company suffer from revenue-destructing byproducts like office politics, high turnover, and runaway self-interest?
- Does your business control you at the expense of your health, relationships and personal life?
- If you're being honest, is your heart still in the game?

Gain Points:

1. Increased Alignment – A new perspective to unify and energize your team around a clear and shared purpose
2. Profitable Growth – Simple tools to enable quicker, better and proactive decision-making
3. More Trust – A priceless skill that supports you to go beyond listening and really hear what your team is saying
4. Greater Confidence – A beacon to help you and your team confidently face a diversity and stay on course throughout the business journey
5. Improved Communication – Understanding when best to communicate with your head, your heart, or your gut
6. More Time – Run focused, efficient, and effective meetings
7. Greater Harmony – Quickly resolve conflict without creating winners and losers
8. Deeper Relationships – Communication that builds trust, engagement, and loyalty

This workshop is an interactive 1-day experience designed to elevate your leadership game, and is the foundation upon which all other workshops within the Lionheart Leadership Playbook series are built.

Ready to become a leader your team is proud to follow?
Join an upcoming Group Workshop or Private Coaching at bealionheart.com.